

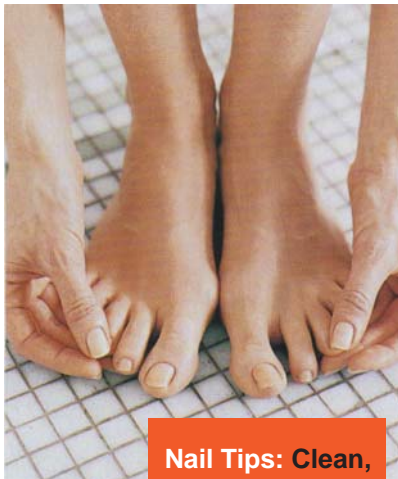
Eddie-to-Wear

J. Peterman isn't the only larger-than-life outerwear designer. In honor of its rugged founder's 100th birthday this month, Eddie Bauer is launching a fall sportswear collection inspired by archival photos of the real adventure-loving Bauer (who died in 1986). "People yearn for things that connect them with nature, and Eddie really represented the outdoors," says Michael Alexin, vice president of design. The women's line includes the \$278 Stine leather bomber jacket (named after Bauer's wife, Christine) and a \$128, tundraproof, quilted down parka, left, that's a tribute to Bauer's 1936 Skyliner jacket, the first piece of clothing ever to feature goose-down insulation. Just the thing to wear with your urban sombrero. -SUNA CHANG



A Podiatrist Gets a Pedicure

As the director of the Podiatric Clinic of New York University Downtown Hospital, Johanna Youner knows the perils of pedicures. "I've treated women who have lost their toenails from infections," she says. Allure sent the doctor under cover to the Avon Centre, which offers—at \$46 a pop—one of the priciest pedicures in Manhattan. Pedicurist Emma Zubatov first sanitized her hands with Bio-Tech, a hospital-quality cleanser, and an assistant brought over professional tools ("They could have come right out of my office," Youner says) in a container of cold sterilizer. Youner was also impressed that Zubatov took pains to file the white flakes from her toenails. "When you're constantly applying and removing polish, the top layer of the nail becomes damaged," the doctor explains. And after rubbing oil into the cuticles and pushing them back, Zubatov trimmed them. "Yes, cutting cuticles can lead to infections, but mine grow a lot," says Youner. "It should never be done without asking first, and the cuticles should be treated with an antibacterial solution afterward." So when Zubatov spritzed an antifungal solution on Youner's feet, the doctor considered it "a good touch. If the skin is dirty, fungus can get into the nail." Finally, Zubatov gently pumiced Youner's heels and soles before massaging them with peppermint lotion. "Her handling of the feet was probably the best I've ever had," Youner says. -SUNA CHANG



Nail Tips: Clean, healthy toenails likethese are the product of the most sanitary pedicures.



Damage Control

FEAR OF FRYING IS THE SINGLE biggest concern of women who color their hair. The hair-color industry has responded with products that are more reminiscent of health food than hair dye. Nutrisse Nutricolor Masque, new from Maybelline, boasts a grape-seed "nutritive fruit oil concentrate" that is designed to protect as it colors, while Clairol's Hydrience is water-based and alcohol-free. Does this wholesomeness herald a new age in hair-damage control? It depends what you mean by "damage." There's no getting around the fact that permanent hair color works by making the hair shaft swell, according to hair expert Philip Kingsley. But for most women, says Kingsley, that's no big deal: "The damage is not as bad as people fear, provided they take good care of it," particularly with added conditioning. The splitting and frizzing that color virgins dread actually come "not from color, but from the misuse of color," adds Clairol's Chuck Hezekiah—especially from continuing to color the entire length of hair. The new color is supposed to go only on the roots. Sometimes in life, as in kindergarten, you have to follow directions and color exactly where they tell you to. -Lindsey Van Gelder

Loco Locks

The sight of Ricky Martin swiveling his hips may leave a girl weak, but it's his streaks that are making men take a second glance. Christian Fleres, color director of Nubest & Co. salon in Manhasset, New York, says that men of all ages have been requesting Martin's do (short on the sides, bangs gelled up, and highlighted in the front "three shades lighter than your natural color," says Fleres). John Vezza, owner of Manhattan's Astor Place salon, reports that 20 percent of his male clients ask for the "Ricky." He predicts the trend will last about a year before it joins the "George Clooney" in haircut heaven. -DAHLIA DEVKOTA

